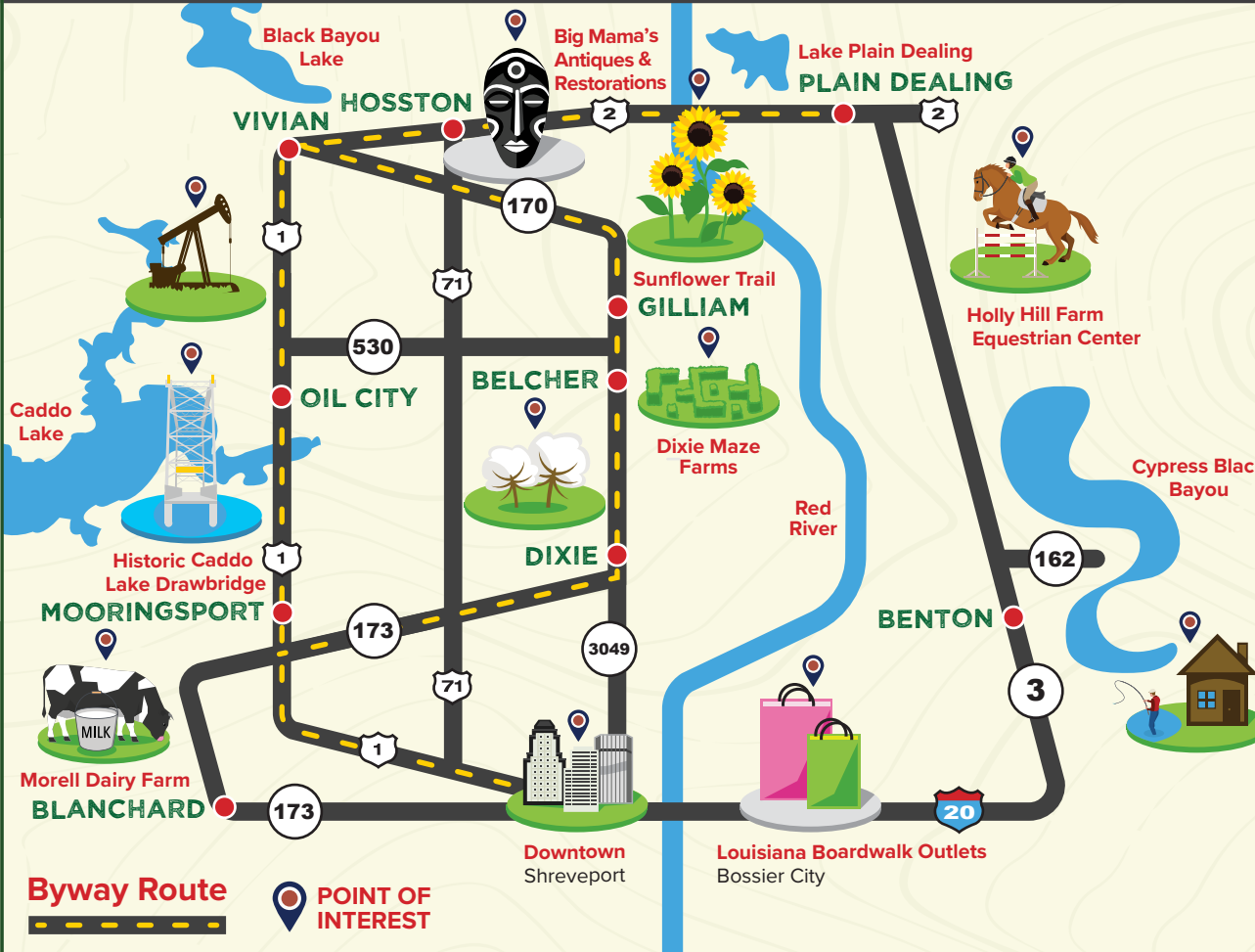


Spend a day taking

THE ULTIMATE ROAD TRIP



On The BOOM OR BUST BYWAY



NORTHWEST LOUISIANA

The Boom or Bust Byway is the ultimate road trip for young explorers, families, retirees and international visitors who are seeking an off-the-beaten-path adventure. This scenic, self-driving tour is a total of 136 miles across four parishes. Caddo and Bossier parish are shown on the map. Jump on the byway from any direction to experience Southern flavors, sunflower trails, historical museums, fishing holes, camgrounds and more.

Louisiana Boardwalk Outlets, Bossier City

- Oil City Highlights**
- Earl G. Williamson Park
 - Louisiana State Oil and Gas Museum
 - Oak Alley Farms
 - Restor-A-Book

Gilliam Highlights

- Main Street Restaurant
- Sunflower Trail
- Red River Crossroads Museum

Vivian Highlights

- Allen's Guide and Tour Service
- Ark-La-Tex Speedway
- Cool Beans Coffee Shop
- Rascals Restaurant
- Skydive Louisiana

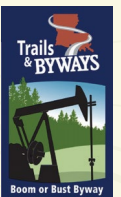
Plain Dealing Highlights

- Gile's Snack Shop
- Mural on Palmetto Street
- Plain Dealing Library
- Chavo's Mexican Restaurant

Benton Highlights

- B&D Seafood, LLC
- Cypress Zoo
- Del Bob's Burrito House
- Heritage Village
- Holly Hill Farm Equestrian Center

Downtown Shreveport



www.BoomOrBustByway.com

Map is not drawn to scale.



Download the Boom or Bust Byway app for a GPS-navigated adventure.

